



Extended Inside
Postcard (Horizontal):
8.4375" x 6.75"

Position all vital text and design elements within the live area. Any elements outside live area may be cut off.

Inside Area
6.9375" x 6.75"

This portion of the card will be positioned inside the book.

Visible Area
1.5" x 6.75"

This portion of the card will stick out from the edge of the book.



Clipper MAGAZINE

LOCAL *Flavor*

Mint MAGAZINE

Savvy SHOPPER